

# 1-day workshop

## Building

## Project

## Success

## Through

## Effective

## Stakeholder Management

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# CAPRESE

**Stakeholders** can help you anticipate challenges, gain resources, and contribute to success. Or they can block you and turn your work into a nightmare.

**Whether** you are a project manager or hold a decision-making role in a governance structure, you likely deal with a variety of individuals and groups who are affected by what you do, have an interest in your activities and the ability to influence the outcome -- positively or negatively.

**This** 1-day workshop covers the fundamentals of Stakeholder Management and introduces a framework that transforms relationships with stakeholders from "win/lose" into a multilateral "win/win" perspective.

**Join** others from diverse firms and sectors to exchange experience and identify best practices.

**Gain** a practical approach to identify, map, and analyse stakeholders that will help you better understand their pertinence and impact -- giving you the foundation to manage your stakeholders strategically and ensure the success of your projects and the ability of your organisation to achieve its objectives.

**Through this workshop, you will:**

- **Develop understanding of an aspect of project management that is often overlooked and inadequately handled**
- **Identify important stakeholders and learn how they can impact a project, constructively or adversely**
- **Crystallize and challenge your own assumptions, identifying opportunities previously unseen or underestimated**
- **Be equipped to proactively deal with stakeholders to both tap potential and minimise risk**

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